Report on order execution 2019



Fondsmæglerselskabet Maj Invest A/S ("Maj Invest") intermediates and executes client orders in accordance with Maj Invest's Order Execution Policy.

When Maj Invest intermediates and executes an order Maj Invest in principle considers price and costs to be the most significant factors on assessing the best possible result in the circumstances, so as to give weight to the most advantageous overall remuneration for the customer. Thereafter in its assessment, Maj Invest gives weight to the factors of speed and execution probability. Maj Invest always takes due account of any individual customer instructions that may affect the weighting of the factors and their sequence.

No relationships between Maj Invest and securities traders/trading venues have been established which may give rise to potential conflicts of interest in Maj Invest's execution of client orders, including any close connection, e.g. common ownership.

Maj Invest does not receive discounts or payments from securities traders or trading venues at which Maj Invest executes orders. All research from a third party is acquired in accordance with a separate agreement between Maj Invest and the relevant third party.

In 2019, Maj Invest made changes to Maj Invest's list of securities traders executing client orders. For trades with listed equity derivatives Maj Invest has during 2019 added Danske Bank as securities trader. Generally, the change was made because of the ongoing evaluation of securities dealers, including their ability to ensure Maj Invest's clients "best execution" in accordance with Maj Invest's Order Execution Policy. The trading with equities, bonds, currency derivatives and futures have not with the ongoing evaluation of securities dealers and trading venues given rise to expansion, reduction or other initiatives in relation to possible securities traders.

More information on Maj Invest's ongoing evaluation of securities traders can be provided upon request to contact@majinvest.com.

Below you will find information on the five most significant execution venues for client orders in 2019, including for intermediation of orders for execution by securities traders and direct order execution at a trading venue, respectively.

Most significant execution venues 2019 Appendix Order Execution Policy



April 2020

Transmission of orders for execution

Class of Instrument	Equities - Shares and Depositary Receipts, tick size liquidity bands 5 and 6				
Notification if < 1 average trade per business day in the previous year	No				
Top five execution venues ranked in	Proportion of volume traded as	Proportion of orders executed as	Percentage of directed orders		
terms of trading volumes (descending	a percentage of total in that	percentage of total in that class			
order)	class				
Morgan Stanley & Co. International PL					
(4PQUHN3JPFGFNF3BB653)	17,66%	11,47%	0%		
Nordea Bank Abp					
(5299000DI3047E2LIV03)	14,79%	5,38%	0%		
CLSA (UK)					
(213800VZMAGVIU2IJA72)	13,32%	29,26%	0%		
Barclays Capital Securities Limited					
(K9WDOH4D2PYBSLSOB484)	11,25%	12,01%	0%		
Carnegie Investment Bank AB					
(529900BR5NZNQZEVQ417)	10,23%	5,96%	0%		
KAS Bank N.V.					
(A7746KUYPUHT22STMI41)	0,34%	0,89%	100%		

Class of Instrument	Equities – Shares and Depositary Receipts, tick size liquidity bands 3 and 4				
Notification if < 1 average trade per business day in the previous year	No				
Top five execution venues ranked in terms of trading volumes (descending	Proportion of volume traded as a percentage of total in that	Proportion of orders executed as percentage of total in that class	Percentage of directed orders		
order)	class				
Morgan Stanley & Co. International PL					
(4PQUHN3JPFGFNF3BB653)	20,78%	17,72%	0%		
Sanford C. Bernstein Limited					
(54930049G8WQ5OOUSD19)	13,68%	15,22%	0%		
Barclays Capital Securities Limited					
(K9WDOH4D2PYBSLSOB484)	13,39%	8,84%	0%		
Danske Bank A/S					
(MAES062Z21O4RZ2U7M96)	9,52%	11,56%	0%		
Societe Generale					
(O2RNE8IBXP4R0TD8PU41)	9,40%	10,22%	0%		
KAS Bank N.V.					
(A7746KUYPUHT22STMI41)	0,30%	1,16%	100%		

Class of Instrument	Equities – Shares and Depositary Receipts, tick size liquidity bands 1 and 2				
Notification if < 1 average trade per business day in the previous year	No				
Top five execution venues ranked in terms of trading volumes (descending	Proportion of volume traded as a percentage of total in that	Proportion of orders executed as percentage of total in that class	Percentage of directed orders		
order)	class				
Sanford C. Bernstein & Co., LLC					
(54930017JYZHT7D5CO04)	20,88%	18,49%	0%		
CLSA Singapore Pte Ltd					
(2138007HCL683ZPDD829)	19,72%	9,10%	0%		
CLSA (UK)					
(213800VZMAGVIU2IJA72)	12,08%	20,80%	0%		
Barclays Capital Securities Limited					
(K9WDOH4D2PYBSLSOB484)	11,84%	11,53%	0%		
Robert W. Baird & Co. Incorporated (549300772UJAHRD6LO53)					
	10,07%	3,17%	0%		
KAS Bank N.V.					
(A7746KUYPUHT22STMI41)	0,58%	1,77%	100%		

Class of Instrument	Debt instruments - Money markets instruments				
Notification if < 1 average trade per business day in the previous year	No				
Top five execution venues ranked in	Proportion of volume traded	Proportion of orders executed as	Percentage of directed orders		
terms of trading volumes (descending	as a percentage of total in that	percentage of total in that class			
order)	class				
Danske Bank A/S					
(MAES062Z21O4RZ2U7M96)	53,31%	31,22%	0%		
Brown Brothers Harriman & Co.					
(5493006KMX1VFTPYPW14)	15,38%	32,79%	0%		
Skandinaviska Enskilda Banken AB					
(F3JS33DEI6XQ4ZBPTN86)	14,66%	10,92%	0%		
State Street Global Markets Europe					
Limited					
(549300SQM0MRIF4HE647)	6,99%	2,63%	0%		
Citibank London Nominees Limited					
(G2M96IXONJEAOBNT6B40)					
	4,67%	7,96%	0%		
KAS Bank N.V.					
(A7746KUYPUHT22STMI41)	0,00%	0,02%	100%		

Class of Instrument	Interest rates derivatives – Futures and options admitted to trading on a trading venue					
Notification if < 1 average trade per business day in the previous year	No	No				
Top five execution venues ranked in terms of trading volumes (descending	Proportion of volume traded Proportion of orders executed as as a percentage of total in that percentage of total in that class					
order)	class	class				
Skandinaviska Enskilda Banken AB						
(F3JS33DEI6XQ4ZBPTN86)	97,83%	95,65%	0%			
Danske Bank A/S						
(MAES062Z21O4RZ2U7M96)	2,17%	4,35%	0%			

Class of Instrument	Equity Derivatives – Options and Futures admitted to trading on a trading venue				
Notification if < 1 average trade per business day in the previous year	No				
Top five execution venues ranked in	Proportion of volume traded	Proportion of volume traded Proportion of orders executed as Percentage of directed orders			
terms of trading volumes (descending	as a percentage of total in that percentage of total in that class				
order)	class				
Skandinaviska Enskilda Banken AB					
(F3JS33DEI6XQ4ZBPTN86)	100%	100%	0%		

Class of Instrument	Exchange-traded products (Exchange traded funds, exchange traded notes and exchange traded commodities)				
Notification if < 1 average trade per business day in the previous year	No				
Top five execution venues ranked in	Proportion of volume traded	Proportion of orders executed as	Percentage of directed orders		
terms of trading volumes (descending	as a percentage of total in that	percentage of total in that class			
order)	class				
Fondsmæglerselskabet Maj Invest A/S					
(549300M1VQ0K5Z838B91)					
	92,72%	76,42%	0%		
Nykredit Bank A/S					
(52965FONQ5NZKP0WZL45)	7,24%	22,64%	0%		
Jyske Bank A/S					
(3M5E1GQGKL17HI6CPN30)	0,04%	0,94%	0%		

Execution of orders

Class of Instrument	Equities - Shares and Depositary Receipts, tick size liquidity bands 5 and 6						
Notification if < 1 aver-							
age trade per business	Yes						
day in the previous year							
Top five execution ven- ues ranked in terms of trading volumes (de- scending order)	Proportion of volume traded as a percentage of total in that class	raded as a percentage executed as percent-sive orders gressive orders rected orders					
Nasdaq Copenhagen A/S							
(549300JNYZUL5PLI8E17)	100%	100%	77%	23%	0%		

Class of Instrument	Equities – Shares and Depositary Receipts, tick size liquidity bands 3 and 4						
Notification if < 1 aver-							
age trade per business	Yes						
day in the previous year							
Top five execution ven- ues ranked in terms of trading volumes (de- scending order)	Proportion of volume traded as a percentage of total in that class	raded as a percentage executed as percent-sive orders gressive orders rected orders					
Nasdaq Copenhagen A/S (549300JNYZUL5PLI8E17)	100%	100%	68%	32%	0%		

Class of Instrument	Equities – Shares and Depositary Receipts, tick size liquidity bands 1 and 2						
Notification if < 1 aver-							
age trade per business	Yes						
day in the previous year							
Top five execution ven- ues ranked in terms of trading volumes (de- scending order)	Proportion of volume traded as a percentage of total in that class	raded as a percentage executed as percent-sive orders gressive orders rected orders					
Nasdaq Copenhagen A/S (549300JNYZUL5PLI8E17)	100%	100%	72%	28%	0%		

Class of Instrument	Debt instruments – Bonds				
Notification if < 1 average trade					
per business day in the previous	No				
year					
Top five execution venues	Proportion of volume traded as a	Proportion of orders executed as	Percentage of directed orders		
ranked in terms of trading vol-	percentage of total in that class	percentage of total in that class			
umes (descending order)					
Nordea Bank Abp					
(5299000DI3047E2LIV03)	26,94%	21,50%	0%		
Danske Bank A/S					
(MAES062Z21O4RZ2U7M96)	21,43%	24,20%	0%		
Spar Nord Bank A/S					
(549300DHT635Q5P8J715)	17,42%	17,90%	0%		
Jyske Bank A/S					
(3M5E1GQGKL17HI6CPN30)	15,59%	14,20%	0%		
Sydbank Bank A/S					
(GP5DT10VX1QRQUKVBK64)	7,17%	5,70%	0%		

Class of Instrument	Currency derivatives - Swaps, forwards, and other currency derivatives					
Notification if < 1 average trade						
per business day in the previous	Yes					
year						
Top five execution venues	Proportion of volume traded as a	Proportion of orders executed as	Percentage of directed orders			
ranked in terms of trading vol-	percentage of total in that class	percentage of total in that class percentage of total in that class				
umes (descending order)						
Danske Bank A/S						
(MAES062Z21O4RZ2U7M96)	74,30%	68,75%	0%			
Skandinaviska Enskilda Banken						
AB (F3JS33DEI6XQ4ZBPTN86)	20,60% 20,54% 0%					
Nordea Bank Abp						
(5299000DI3047E2LIV03)	5,10%	10,71%	0%			

Class of Instrument	Exchange-traded products (Exchange traded funds, exchange traded notes and exchange traded commodities)				
Notification if < 1 aver-					
age trade per business	Yes				
day in the previous year					
Top five execution ven-	Proportion of volume	Proportion of orders	Percentage of pas-	Percentage of ag-	Percentage of di-
ues ranked in terms of	traded as a percentage	executed as percent-	sive orders	gressive orders	rected orders
trading volumes (de-	of total in that class	age of total in that			
scending order)		class			
Nasdaq Copenhagen A/S					
(549300JNYZUL5PLI8E17)	100%	100%	77%	23%	0%