Report on order execution 2017



Fondsmæglerselskabet Maj Invest A/S ("Maj Invest") intermediates and executes client orders in accordance with Maj Invest's Order Execution Policy.

When Maj Invest intermediates and executes an order Maj Invest in principle considers price and costs to be the most significant factors on assessing the best possible result in the circumstances, so as to give weight to the most advantageous overall remuneration for the customer. Thereafter in its assessment, Maj Invest gives weight to the factors of speed and execution probability. Maj Invest always takes due account of any individual customer instructions that may affect the weighting of the factors and their sequence.

In the selection of brokers and execution of orders, Maj Invest has given weight to costs which reflect market consistent conditions for the concerned clients and orders. In the implementation of MiFID II, separate agreements between Maj Invest and any third party on the acquisition of research have been entered into. In this connection there was increased focus on documentation that no relationships between Maj Invest and securities traders/trading venues have been established which may give rise to potential conflicts of interest in Maj Invest's execution of client orders, including any close connection, e.g. common ownership. Maj Invest does not receive discounts or payments from securities traders or trading venues at which Maj Invest executes orders.

Below you will find information on the five most significant execution venues for client orders in 2017, including for intermediation of orders for execution by securities traders and direct order execution at a trading venue, respectively.

Most significant execution venues 2017 Appendix Order Execution Policy



Transmission of orders for execution

Class of Instrument	Equities - Shares and Depositary Receipts, tick size liquidity bands 5 and 6		
Notification if < 1 average trade per business day in the previous year	N		
Top five execution venues ranked in terms of trading volumes (descending order)	Proportion of volume traded as a percentage of total in that class	Proportion of orders executed as percentage of total in that class	Percentage of directed orders
Danske Bank A/S (MAES062Z21O4RZ2U7M96)	20,13%	25,35%	0%
Société Générale SA (O2RNE8IBXP4R0TD8PU41)	16,06%	3,87%	0%
Nordea Bank Abp (5299000DI3047E2LIV03)	11,55%	7,80%	0%
Skandinaviska Enskilda Banken AB (F3JS33DEI6XQ4ZBPTN86)	8,47%	7,23%	0%
ABG Sundal Collier ASA (2138005DRCU66B8BNY04)	8,31%	6,28%	0%

Class of Instrument	Equities - Shares and Depositary Receipts, tick size liquidity bands 3 and 4		
Notification if < 1 average trade per business day in the previous year	N		
Top five execution venues ranked in terms of trading volumes (descending order)	Proportion of volume traded as a percentage of total in that class	Proportion of orders executed as percentage of total in that class	Percentage of directed orders
Danske Bank A/S (MAES062Z21O4RZ2U7M96)	34,42%	50,00%	0%
Merrill Lynch International (GGDZP1UYGU9STUHRDP48)	16,14%	2,78%	0%
Morgan Stanley & Co. Interna- tional PLC			
(4PQUHN3JPFGFNF3BB653) UBS Limited	6,23%	6,82%	0%
(REYPIEJN7XZHSUI0N355)	6,06%	4,26%	0%
Sanford C. Bernstein Limited (54930049G8WQ5OOUSD19)	4,87%	8,90%	0%

Class of Instrument	Equities - Shares and Depositary Receipts, tick size liquidity bands 1 and 2		
Notification if < 1 average trade per business day in the previous year	N		
Top five execution venues ranked in terms of trading volumes (descending order)	Proportion of volume traded as a percentage of total in that class	Proportion of orders executed as percentage of total in that class	Percentage of directed orders
Danske Bank A/S (MAES062Z21O4RZ2U7M96)	13,78%	28,17%	0%
Morgan Stanley & Co. Interna- tional PLC			
(4PQUHN3JPFGFNF3BB653)	12,96%	14,80%	0%
Deutsche Bank Aktiengesellsch- aft (7LTWFZYICNSX8D621K86)			
	10,88%	7,99%	0%
CLSA (UK)			
(213800VZMAGVIU2IJA72)	10,00%	4,30%	0%
UBS Limited			
(REYPIEJN7XZHSUI0N355)	8,54%	7,15%	0%

Class of Instrument	Debt instruments – Bonds		
Notification if < 1 average trade per business day in the previous year	N		
Top five execution venues ranked in terms of trading volumes (descending order)	Proportion of volume traded as a percentage of total in that class	Proportion of orders executed as percentage of total in that class	Percentage of directed orders
Danske Bank A/S (MAES062Z21O4RZ2U7M96)	23,12%	26,04%	0%
Jyske Bank A/S (3M5E1GQGKL17HI6CPN30)	19,18%	15,92%	0%
Nordea Bank AB (6SCPQ280AIY8EP3XFW53)	17.00%	0.520/	201
Nykredit Bank A/S	17,09%	8,53%	0%
(52965FONQ5NZKP0WZL45)	16,25%	25,81%	0%
Spar Nord Bank A/S (549300DHT635Q5P8J715)	9,16%	6,72%	0%

Class of Instrument	Debt instruments - Money markets instruments		
Notification if < 1 average trade per business day in the previous year	N		
Top five execution venues ranked in terms of trading volumes (descending order)	Proportion of volume traded as a percentage of total in that class	Proportion of orders executed as percentage of total in that class	Percentage of directed orders
Danske Bank A/S (MAES062Z21O4RZ2U7M96)	50,01%	32,98%	0%
Skandinaviska Enskilda Banken AB (F3JS33DEI6XQ4ZBPTN86)	25,68%	28,14%	0%
Citibank London Nominees Limited	-7	-, -	
(G2M96IXONJEAOBNT6B40)	10,11%	11,22%	0%
Nordea Bank Abp (5299000DI3047E2LIV03)	6,85%	0,94%	0%
State Street Global Markets In- ternational Limited			
(549300SQM0MRIF4HE647)	2,29%	4,92%	0%

Class of Instrument	Interest rates derivatives - Futures and options admitted to trading on a trading venue		
Notification if < 1 average trade	, , , , , , , , , , , , , , , , , , ,		
per business day in the previous	Y		
year			
Top five execution venues	Proportion of volume traded as a	Proportion of orders executed as	Percentage of directed orders
ranked in terms of trading vol-	percentage of total in that class	percentage of total in that class	
umes (descending order)			
Skandinaviska Enskilda Banken			
AB (F3JS33DEI6XQ4ZBPTN86)	80,56%	85,00%	0%
Danske Bank A/S			
(MAES062Z21O4RZ2U7M96)	19,44%	15,00%	0%

Class of Instrument	Currency derivatives - Swaps, forwards, and other currency derivatives		
Notification if < 1 average trade per business day in the previous year	N		
Top five execution venues ranked in terms of trading volumes (descending order)	Proportion of volume traded as a percentage of total in that class	Proportion of orders executed as percentage of total in that class	Percentage of directed orders
Danske Bank A/S (MAES062Z21O4RZ2U7M96)	60,10%	65,45%	0%
Nordea Bank AB (6SCPQ280AIY8EP3XFW53)	21,98%	12,12%	0%
Skandinaviska Enskilda Banken AB (F3JS33DEI6XQ4ZBPTN86)	17,92%	22,42%	0%

Class of Instrument	Equity Derivatives - Options and Futures admitted to trading on a trading venue		
Notification if < 1 average trade per business day in the previous year	Y		
Top five execution venues ranked in terms of trading volumes (descending order)	Proportion of volume traded as a percentage of total in that class	Proportion of orders executed as percentage of total in that class	Percentage of directed orders
Skandinaviska Enskilda Banken AB (F3JS33DEI6XQ4ZBPTN86)	100%	100%	0%

Class of Instrument	Exchange-traded products (Exchange traded funds, exchange traded notes and exchange traded commodities)		
Notification if < 1 average trade per business day in the previous year	N		
Top five execution venues ranked in terms of trading volumes (descending order)	Proportion of volume traded as a percentage of total in that class	Proportion of orders executed as percentage of total in that class	Percentage of directed orders
Fondsmæglerselskabet Maj In-			
vest A/S			
(549300M1VQ0K5Z838B91)	89,64%	74,15%	0%
Nykredit Bank A/S			
(52965FONQ5NZKP0WZL45)	7,15%	20,94%	0%
Danske Bank A/S (MAES062Z21O4RZ2U7M96)	1,48%	1,71%	0%
Jyske Bank A/S			
(3M5E1GQGKL17HI6CPN30)	1,27%	1,71%	0%
Ringkjøbing Landbobank Aktie- selskab (M			
2138002M5U5K4OUMVV62)	0,26%	0,85%	0%

Execution of orders

Class of Instrument	Equities - Shares and Depositary Receipts, tick size liquidity bands 5 and 6		
Notification if < 1 average trade per business day in the previous year	Y		
Top five execution venues ranked in terms of trading volumes (descending order)	Proportion of volume traded as a percentage of total in that class	Proportion of orders executed as percentage of total in that class	Percentage of directed orders
Nasdaq Copenhagen A/S (549300JNYZUL5PLI8E17)	100%	100%	0%

Class of Instrument	Equities - Shares and Depositary Receipts, tick size liquidity bands 3 and 4			
Notification if < 1 average trade per business day in the previous year	Y			
Top five execution venues ranked in terms of trading volumes (descending order)	Proportion of volume traded as a percentage of total in that class Proportion of orders executed as percentage of total in that class			
Nasdaq Copenhagen A/S (549300JNYZUL5PLI8E17)	100%	100%	0%	

Class of Instrument	Exchange-traded products (Exchange traded funds, exchange traded notes and exchange traded commodities)		
Notification if < 1 average trade			
per business day in the previous	N		
year			
Top five execution venues	Proportion of volume traded as a	Proportion of orders executed as	Percentage of directed orders
ranked in terms of trading vol-	percentage of total in that class	percentage of total in that class	
umes (descending order)			
Nasdaq Copenhagen A/S			
(549300JNYZUL5PLI8E17)	100%	100%	0%